

TECHNICAL TELEMETRY & COOKIE COMPLIANCE

COOKIE & TRACKING TECHNOLOGY POLICY

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Domains: aravalihomecare.com | aravalihomecare.org
Verified Official Policy & Legal Addendum

CHAPTER 1: PRELIMINARY ARCHITECTURE & LEGISLATIVE ALIGNMENT

- 1.1 Objective and Purpose: Governs data tracking paths and script configurations across digital assets, securing user login platforms and ensuring booking forms sync safely.
- 1.2 Legislative Alignment: Structured to meet compliance requirements under the Information Technology Act and the Digital Personal Data Protection Act of India (DPDP Act).
- 1.2.1 Absolute Restriction: The Company explicitly declares that it never sells tracking profiles to third-party data broker agencies.

CHAPTER 2: THE TECHNOLOGICAL SEGREGATION MATRIX

THE ARAVALI HOME CARE TECH MATRIX:

- 1.1 [CATEGORY 1: FIREBASE USER LOGIN SYSTEMS] Essential tokens stored directly inside browser local storage (firebase:authToken). Keeps your dashboard logged in securely.
- 1.2 [CATEGORY 2: GOOGLE ANALYTICS SCRIPTS] Analytical cookies (_ga, _gid) tracking visitor entry routes, scroll times, and clicked elements. Anonymous macro metrics only.
- 1.3 [CATEGORY 3: FUNCTIONAL SECURITY FIREWALLS] Security and anti-spam verification engines blocking automated database bot attacks and form spam.

- 2.1 Category 1: Strictly Necessary Firebase Authentication & Session Caches (saves access tokens locally to prevent repeated logins; tracks temporary 3D selections).
- 2.2 Category 2: Google Analytics Behavioral Analytics Tracking (_ga 2-year lifespan, _gid 24-hour lifespan, geographic positioning data within Jaipur).
- 2.3 Category 3: Security Firewall Scripts (analyzes typing patterns and clicking speeds to verify real human users and block brute-force attacks).

CHAPTER 3, 4 & 5: CLOUD DATA, USER CHOICES & JURISDICTION

- 3.1 Google Cloud Processing: Encrypted transmission over SSL pipelines to secure cloud server farms.
- 4.1 Manual Cookie Deactivation: Users can clear browsing data and cookies anytime via browser settings.
- 4.2 System Performance Warning: Completely disabling local storage scripts will prevent login dashboards from authenticating.
- 5.1 Legal Jurisdiction: Any technical cookie disputes fall under the civil courts of Jaipur, Rajasthan.

EXECUTED & AUTHORIZED BY ARAVALI HOME CARE

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